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Catalogue of

CAROLINA GROWN  
SELECTED

# Mixson's Cotton Seed

FIELD OF CLEVELAND BIG  
BOLL COTTON PRODUCING 2  
BALES TO THE ACRE

W.H. MIXSON SEED CO.  
COTTON SEED DEPARTMENT:  
CHARLESTON, S.C.

# TO THE COTTON GROWERS OF THE SOUTH

The past three years have been full of Rocky Roads for us who live in the Cotton Growing States. However we have stuck to the road like good Americans and now we see light ahead and undoubtedly smoother travelling.

There is a World Shortage of Cotton which will no doubt exist for many years to come. This is what the cotton grower has always wanted and it is up to him to do everything in his power to perpetuate conditions that will always make cotton in demand. While it is the business of the Cotton Grower to supply the demands of the Cotton Industry, we must never again run the risk of making an over-supply of cotton lint and to avoid it there must be a concerted effort on the part of all growers, also cotton and marketing associations.

Cotton is bringing above 30 cents a pound at the time this booklet is being written and it bids fair to be still higher. While this price is not commensurate with the cost, capital and labor of growing cotton we can make an existence out of it, and with the improved marketing conditions and shortage of cotton which exists we believe the prospects for the Cotton Grower are "GOOD," but don't make the mistake and overplant as the history has always been, that we get more out of a small crop than we do out of a large one.

But above all, there is one essential that we must consider and that is high grade seed. It is physically impossible to make a full crop without good seed to start with, poor seed not only wastes your money invested but your labor as well. It costs about 50c per acre more to start right by buying good planting seed, so why not sell

your old runout seed to the oil mill add the few cents necessary to the bushel and get a fair start which is half of the battle.

We have a number of well known varieties listed, most of them suited to all parts of the cotton belt. Our stocks are all highly selected and true to type, mostly grown in North Carolina outside of Boll Weevil Damage. We have the seed you want at reasonable prices and we hope to receive your order, numbering you among the thousands of satisfied customers which we have been serving for years.

--We have low freight rates from Charleston and can make quick shipments and prompt deliveries.

Yours very truly,

**W. H. MIXSON SEED COMPANY**

By E. W. Bailey, Mgr.,

Cotton Seed Dept.

**TERMS:—**We sell all Cotton Seed for Cash or Sight Draft, Bill of Lading attached. We make shipments all over the Cotton Belt and if you order early large or small amounts will arrive in plenty of time for planting.

**WE ARE CHARTER MEMBERS OF AMERICAN COTTON ASSOCIATION  
AND ARE WORKING FOR THE INTERESTS OF THE COTTON GROWER**

# WANNAMAKER CLEVELAND BIG BOLL

You will note the field of Cleveland Big Boll Cotton on the front cover of this catalog. This field produced two bales of lint cotton to the acre, which is not uncommon for genuine Cleveland Big Boll. We consider it the most widely known large boll cotton and the one most popular all over the belt. We venture to say that there is more Cleveland Big Boll Cotton planted than any other one variety. It is very early in setting hard fruit and yields heavily under Boll Weevil conditions. The staple is one inch to  $1\frac{1}{2}$  and in most markets brings a premium over the average short staple cotton. The bolls are 90% five lock and the pickers are very fond of picking it. Our crop was exceptionally fine this year and our seed stock is very pretty. Order as early as possible because our stock is limited.

Mr. J. F. Weatherford, Eutawville, S. C., says: "Your Wannamaker-Cleveland is the best all-round cotton I have ever seen grown."

Mr. S. S. Hood, Bonneau, S. C., says: "I am more than pleased with your Cleveland Big Boll Cotton."

Mr. G. W. Trask, of Wilmington, N. C., says: "I planted 36 acres of your Cleveland Big Boll Cotton and made 53 five hundred pound bales."

Mr. E. G. Stukes, Davis Station, S. C., says: "I am more than pleased with your Cleveland Big Boll Cotton."

Mr. W. C. Maxwell of Rydal, Ga., writes under date of Oct. 9th, 1923. "In regard to the Wannamaker-Cleveland Big Boll Cotton Seed I bought of you last Spring, I am well pleased with them."

Mr. W. B. Cox of Cades, S. C., writes under date of Sept. 26th, 1923. "I am very much pleased with the Wannamaker-Cleveland Big Boll, I bought from you last Spring. My Cotton is making about 1000 Lbs. of seed cotton to the acre and I think that is very good considering the heavy rains we had."

Mr. Oscar Johnston, President of LOMBARDY PLANTING CO., of Lombardy, Miss., writes as follows under date of Oct. 6th, 1923.

"Last Spring I purchased from you for the LOMBARDY PLANTING CO., of LOMBARDY, Miss., 30 odd tons of Wannamaker-Cleveland Big Boll Cotton Seed. We planted our entire plantation of 1,800 acres, in this seed. Under unfavorable weather conditions and in spite of the Boll Weevil and Army Worm, the crop produced has been entirely satisfactory. We have gathered some 500 bales and are not half through. We are having many inquiries throughout this section from individuals wishing to purchase this seed."

All of our cotton seed is free from Anthracnose and other dangerous plant diseases. This should always be considered in buying your planting seed.



# MIXSON'S EXTRA EARLY BIG BOLL COTTON

## OUR OWN PRODUCTION OF A LARGE BOLL EARLY MATURING COTTON

The photograph on the opposite page shows this to be a closely and heavily fruited variety of large boll Cotton. The outturn of lint is from 38% to 40% and it is an extremely heavy fruiter in the field. There are about 55 to 60 bolls to the pound of seed cotton and the staple is one inch to 1 1-16 in length, in addition it is earlier than any large boll cotton that we know of. This variety is grown for us in North Carolina outside of the boll weevil territory by one of the best cotton breeders in the business. He uses every known method of improving this cotton in every way possible and we can conscientiously state that we believe it to be the best variety of cotton in existence. In variety tests held at Clemson College this cotton led the field against 68 leading varieties of cotton. It stood first of all in yield and matured its fruit ahead of all the large bolls in the test. The comparative test of all varieties was carried on in six different sections of South Carolina which would tend to show that it is adapted to all sections of the cotton belt. The LINT harvested up to September 7th was 600 lbs. per acre and on October 7th 1,100 pounds per acre, when practically all of it had been picked.

In selecting this cotton it has been always our idea to elimi-

nate the weak points and make improvement on the good ones. In this we have been successful and we are proud to state that we are highly gratified at the results obtained and we unhesitatingly consider it the best cotton to plant under boll weevil conditions and anywhere else.

Mr. T. A. Sawyer of Chesnee, S. C., writes under date of Oct. 17th, 1923.

"I am glad that I can report to you the Success I had this year by planting your Mixson's Extra Early Big Boll. I run two plows and have ginned 23 bales to date.

I am going to buy from you again this Spring, also I have had many inquiries about the Seed and I want to know what commission you will allow me to work up a large order."

WE HAVE ONLY A VERY LIMITED SUPPLY OF THIS BIG BOLL COTTON SEED AND ADVISE ALL PROSPECTIVE PURCHASERS TO PLACE THEIR ORDERS WITH US AS EARLY AS POSSIBLE. THERE IS NO CHANCE OF OUR PRICE BEING ANY LOWER SO THERE IS NO OBJECT IN WAITING TO PLACE YOUR ORDER.

All of our Cotton Seed are sacked in new 2½ bushel bags under our trade mark, which insures their being genuine.

# COVINGTON TOOLE WILT RESISTANT

A good many lands throughout the Cotton States, especially in the lower or more southern sections of the belt are infested with wilt or blight. Under these conditions all varieties of cotton cannot be grown without heavy loss from this disease of the soil. Under such conditions wilt resistant types of cotton must be planted. The best known of the wilt resistant Cottons is the Covington-Toole. The Covington-Toole was originally bred from the Toole. After years of selection it was perfected to withstand the most severe blight-infested soils. Our stock is grown for us under contract on blight lands which makes it still more resistant to the blight. This cotton is a heavy producer in the field, nets 40% lint at the gin, early in maturing and a medium boll. We have been supplying this variety to our customers in the worst blight sections of the country and they have given us wonderful reports of success. The staple is about one inch in length and of a good quality.

Mr. O. D. Corbit, Neeses, S. C., says: "Very little of your Covington-Toole cotton died on lands where other varieties were killed entirely by blight or wilt."

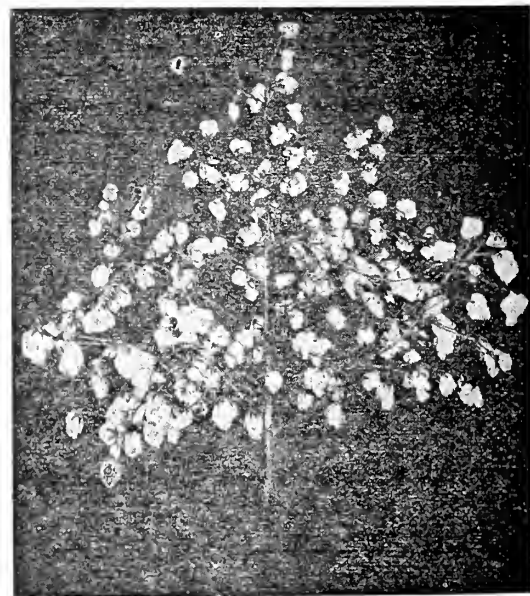
Mr. J. O. Chapman, Elmore, Ala, says: "I planted your Covington-Toole under weevil conditions on the worst blight land I had. This year it was clear of it where I planted your seed."

Mr. L. G. Council of Americus, Ga, writes as follows. "The 300 bu. of Covington-Toole Wilt Resistant Seed bought of you last Season were very acceptable and I have been well pleased with the out-turn."

Mr. W. J. Busbee of Wagener, S. C., writes under date of Sept. 27th, 1923. "In regard to the Covington-Toole Cotton Seed bought of you, I found them to be strictly wilt resistant. I tried them on wilt land and am well pleased with the yield per acre. I can sell every seed from them right here. I bought 11 bushels and planted them on 15 acres of ordinary sandy land using 400 lbs. 8-3-3 and 90 lbs. soda per acre. I made 10 bales of cotton."

VERY GOOD ON ORDINARY SANDY LANDS INFESTED WITH WILT and UNDER BOLL WEEVIL CONDITIONS.

Mr. H. G. Garrison, Sr., of Camden, S. C., writes under date of October 15th, 1923. "I am very much pleased with your Covington-Toole Cotton, I had no blight or wilt in my field."



STALK OF COVINGTON-TOOLE COTTON



# **SIMPKIN'S IDEAL COTTON SEED**

## **Earliest Variety of Cotton Known**

**This cotton originated in North Carolina and is one of the most widely known varieties in existence. It is a very heavy fruiter, turns out 41% lint, staple  $\frac{3}{4}$  inch long, mostly five lock, light foliage and is the earliest variety of cotton known, being 90 days from the planting to the boll. This is not a rank growing variety. It fruits better than a great many other cottons of the same type, not having so many vegetative limbs that do not bear fruit.**

**On account of its extreme earliness this cotton is planted throughout the entire weevil section of the country and after early truck in other sections. We recommend it very highly and should you plant this seed we know that you will be pleased in every way.**

## **TESTIMONIALS ON SIMPKINS IDEAL**

**Mr. W. E. Suttles, Brooksville, Ala., says: "it is an extra early variety, and the cotton to beat the boll weevil."**

**Mr. V. F. Norman, Norman Park, Ga., says: "best cotton on his farm. Makes quick, fruits well and he likes it fine."**

**Mr. A. R. Powell, Vidalia, Ga., says: "it outfruits any cotton he ever saw, picks easy and makes quick."**

**Mr. Owen S. Mitchell, Clayton, Ala., says: "I have had good results with you SIMPKINS IDEAL and expect to plant nothing else in the future."**

**Mr. H. P. Stainback, Somerville, Tenn., says: "Your SIMPKINS IDEAL is the earliest I have ever seen and lints way above the average."**

**A LETTER FROM THE BEN HILL CO., Fitzgerald, Ga. Oct. 9th, 1920:**

**Gentlemen: Your favor of the 4th inst. received and noted. in reply will say that your SIMPKINS IDEAL Cotton Seed have given entire satisfaction in this territory. On account of the Boll Weevil the farmers as a whole have made very poor crops for the past two years, however, those who used your Simpkins Ideal have made much better crops than those who used other varieties. One of the largest farmers we sold last Spring says, "What cotton he plants from now on will be SIMPKINS IDEAL," as it is far ahead of other varieties he has planted.**

**Mr. C. W. Gee of Crawfordville, Ga., writes under date of Sept. 26th, 1923. "I am well pleased with the SIMPKINS IDEAL Cotton Seed purchased from you last Season."**

**Mr. Jno. G. Burney of Boston, Ga., writes under date of Sept. 25th, 1923. "The SIMPKINS Cotton Seed bought of you this year gave unusual good results and I am highly pleased with same.**

# KING EARLY

## Among the Earliest Varieties

The King Cotton was originated in North Carolina and all of the best stock of seeds come from there. We got ours from the Old North State and from the best growers in that state, including the originator of this variety. A very early cotton and we have had numbers of growers to say that it is early as the SIMPKINS; in fact, the Simpkins was bred from the KING. This cotton is identified by the little red spots in most of the blooms, some of which you will find in the Simpkins cotton. It turns out 40% lint at the gin, rather small plant growth, but closely fruited. The staple runs  $\frac{7}{8}$  of an inch. The bolls are a little smaller than the Simpkins, running about 75 to the pound, mostly five lock and storm proof.

### WHAT OUR CUSTOMERS HAVE TO SAY ABOUT OUR KING COTTON.

From J. C. Mitchell, Finger, Tenn.,  
W. H. Mixson Seed Co., Charleston, S. C.

Gentlemen: In regard to the KING cotton seed that I received from you, it was from two to three weeks earlier than any other in our neighborhood in every respect. I will not need any seed next season as I can save my own seed from the King Early. Thank you for the good shipment of seed. We are picking our King Early cotton now and it is turning out fine and easily picked and boll weevil proof.

From E. W. Cooler, Okatie, S. C.,  
W. H. Mixson Seed Co., Charleston, S. C.

Gentlemen: Yours of the 5th to hand in regard to cotton seed purchased of you last spring and in reply will state that in my opinion the old King cotton is too well known to need description. This is the way it goes in my opinion. If you have the right season on King cotton you make more cotton than on any other variety. My experience

goes a little further. I say to plant King cotton six years you will make more cotton than if you planted any other variety. My King cotton has done fine this year; in fact, better than any other on the farm, or in my neighborhood.

Chas. E. Hodge, Jedburg, S. C.,  
W. H. Mixson Seed Co., Charleston, S. C.

Gentlemen: In reply to your inquiry in regard to the results obtained from your North Carolina grown King cotton seed which I bought of you last spring, I desire to say that the results were entirely satisfactory. It matured far in advance of other varieties which I plant. In fact, 80 per cent. of the cotton has been picked. Notwithstanding the recent adverse conditions, I feel quite sure of a bale per acre.

J. D. McClam, Scranton, S. C.,  
W. H. Mixson Seed Co., Charleston, S. C.

Gentlemen: In regard to the King cotton seed bought of you last spring, beg to say that they proved very satisfactory to me.

The Hughes Company of Homerville, Ga.,  
W. H. Mixson Seed Co., Charleston, S. C.

The King seed ordered from you has proven very satisfactory to our customers, will advise when we are in the market again.

J. C. Bradwell Sons, Moncks Corner, S. C.,  
W. H. Mixson Seed Co., Charleston, S. C.

Gentlemen: We are well pleased with the KING cotton seed we bought from you last spring. We believe they are the seed to plant to fight the Boll Weevil.

## MONEY MAKER

A well known and much liked variety of medium boll cotton, the popularity of which has been growing from year to year until now it is one of the leading varieties of short staple cotton. It is a very hardy, tough cotton which withstands drought and other hindrances exceptionally well. The plant is of medium growth and is closely fruited, the percentage of lint is 39 pounds to the hundred. We have only a small acreage this year for seed and what seed we will have will not last long.

## TOOLE PROLIFIC

This is an old reliable variety of cotton originated in South Carolina and for many years largely planted over the entire Cotton Belt. We have had a large demand for it for many years. A good many other well known varieties of cotton have been bred from the Toole which is considered a standard variety of short staple cotton. The lint runs 40 pounds to the hundred, the bolls are medium in size and it is quite early in maturing its fruit. We believe that nobody is in a better position to serve the farmers of the South with TOOLE seed, than we are.

## BANK ACCOUNT

An early maturing variety well known over the Cotton Belt as an early and heavy producing cotton. Deep root system overcoming drought, also light foliage. Our North Carolina grown stock is as good as the best. Staple  $\frac{3}{8}$  to 1 inch length, turnout 38% to 40% lint.

Mr. J. E. Harrison of Alachua, Fla., writes under date of September 26th, 1923. "Your Bank Account Cotton gave good satisfaction with our farmers this year."

Mr. J. P. Summer, Jr., of Ninety-Six, S. C., writes under date of Sept., 27th, 1923. "About the Bank Account Cotton bought from

you last Season, I can say that it is an extra Early Cotton. I made about 800 lbs. of Seed Cotton to the Acre this year, while last year I only made 200 lbs. on the same land with other kinds of Cotton. I can say that Bank Account is a Boll Weevil Beater."

## BROADWELL DOUBLE JOINTED

This is a medium boll short staple Cotton that is well known for its heavy fruiting qualities. In addition it is one of the earliest types of small boll cottons. The staple  $\frac{3}{8}$  to 1 inch in length and turns out well at the gin. The crop from which our stock was taken this season, produced a bale to the acre under Boll Weevil Conditions. We have only a very limited supply on hand which no doubt will be taken up by our early buyers.

## HALF & HALF

This cotton was named on account of the extra high percentage of lint claimed for it by many. While we have never known it to produce exactly as the name implies, we have heard of it turning out 48% lint. As a rule however it does not turn out this well, but we can truthfully say that the percentage of lint is higher than any other variety that we have heard of. In addition to being a heavy linter it is extremely early producing well under Weevil infestation. The very heavy demand which we have from all over the cotton belt is enough proof for us to say that it is a superior strain of cotton that is increasing in popularity yearly.

Mr. N. L. Gillis, Sr., of Soperton, Ga., writes under date of Sept. 26th, 1923, as follows: "The 50 bu of Half & Half Cotton Seed bought from you this year proved to be all OK. I made a fine crop under Boll Weevil Conditions."

Mr. E. T. Bailey of Faunsdale, Ala., writes under date of Oct. 1st, 1923. "All of my customers seem well pleased with the Half & Half Cotton Seed Bought of you last Spring."

# **SOME EARLY MATURING LARGE BOLL VARIETIES**

## **SIMPKINS BIG BOLL EARLY**

This is a variety originated in North Carolina and largely grown there, in fact it is planted generally in a good many portions of the Cotton Belt. It is one of the earliest large boll cottons that we know of, the percentage of lint is about 38. Bolls run about 65 to the pound and mostly five lock. We have a number of customers who come to us for it each year.

## **POOL'S BIG BOLL**

We have been watching this cotton since it was first originated and it has made a very good impression on us. In fact we have offered it to our customers for several years with excellent results. The Staple is 1 inch in length and the bolls are large. It is early in setting its hard fruit and is a very heavy producer.

## **POULNOT**

This is an old well known variety of large boll Cotton similar to the Cleveland Big Boll. It has been tried and tested by many all of whom speak well of it. Our Improved stock grown for us in North Carolina is better in a good many ways than the old time Poulnot which was so well known to the Cotton growers in general. The staple runs a full inch in length and the turn-out is excellent.

## **MEXICAN BIG BOLL**

This is a variety of large boll cotton which has many merits, but is not as well known as some of the other leading Large Boll Cottons. In sections where it is planted all speak of it in high terms. We have observed it many times in the field at different stages of its growth and we would not hesitate to recommend it as an excellent cotton for any section of the belt. The bolls are about 65 to the pound and the staple is about 1 inch in length.

# LONG STAPLE COTTON

LONG STAPLE or Upland Long Staple Cotton as it is sometimes called is being more largely planted each year. These varieties of cotton with staples running from 1½ to 1¾ inches in length are largely used in the manufacture of High Grade Automobile Tires, etc., where length and strength of staple are essential. On account of this demand which is steadily increasing, the prospects for staple cotton seem very bright.

The cultivation and handling of staple cotton are practically the same as for short cotton, only in ginning the former your gins should be slowed down a little, which will give you a better staple. Care should be exercised in planting Staple cotton that you get only pure selected seed that will grow cotton of a uniform staple, as an uneven second class staple will not bring you the top of the Market. To insure this do not buy your Staple Cotton Seed in a haphazard manner from any unreliable grower who advertises that he has good staple cotton. He may think it is good but may be ignorant of how bad it really is.

In South Carolina are grown and selected the leading types of Long Staple Cotton and when true selected seed is wanted it is always secured here.

## WEBBER LONG STAPLE—(Strain 49-6)

The most largely planted Staple Cotton in existence. Staple a full 1 5-16 to 1 3-8 inch in length and the lint is of an exceptionally high quality and strength. The bolls are large and run about 65 to the pound, the stalk is rather small, but closely fruited and of open growth, the latter allowing the sunlight to quickly mature the bolls on the bottom which in a good many varieties rot on account of the dense foliage. It is the Earliest of all the large boll staple varieties and is said to, by many, to open at the same time as the Cleveland Big Boll. It has been proven the best Staple variety to plant in the Boll

Weevil country and has made exceptionally large yields in the Delta Sections of Mississippi; also in Louisiana, Arkansas, and in many other sections of the Cotton Belt.

MR. T. A. SAWYER OF CHESNEE, S. C., WRITES

I am well pleased with both your Cleveland Big Boll and Webber 49 Cotton. I am making a bale and a half to the acre on both, although I never had a chance to plant until May 28th.

LETTER FROM H. D. WATSON, STRONG MISS.

W. H. MIXSON SEED CO., Dear Sirs: Your Webber 49 cotton seed has proven very satisfactory with me. It is an unusually big five lock boll and the fibre is very even in length. If you can furnish me some of the same seed this season please quote me your price.

FROM W. R. BAIRD, BARNESVILLE, GA.,

W. H. MIXSON SEED CO., Gentlemen: Your Webber No. 49 cotton seed has given perfect satisfaction to my customers and I. Please put me in touch with reliable buyers of Staple cotton so that we can get the best prices.

## DELTATYPE WEBBER

We have on hand a very limited supply of Latest improved DELTATYPE WEBBER with a staple a full 1 5-16 inch in length. Like the Webber No. 49 this is a very highly selected Staple Cotton, which by some is claimed to be earlier than the Webber No. 49. It is a very heavy producer in the field and very desirable for planting under Boll Weevil conditions. We have heard it said that the hard texture of the Boll early in its growth makes it much more immune from Weevil damage than a good many other varieties.

# WILT RESISTANT STAPLE VARIETIES

## LIGHTNING EXPRESS

The Lightning Express is a wilt resistant Staple Cotton that is very Early in maturing. The Staple is a full 1 3-16 inch in length. For several years this cotton has demonstrated its worth in many parts of the Cotton Belt. The bolls run about 70 to the pound and the percentage of lint is about 32 lbs. to the hundred. The plant is

of small growth open habit and closely fruited. We recommend it highly for a Wilt Resistant early maturing Staple Cotton.

Mr. C. H. Aldridge of Winona, Miss. writes. "I like your Lightning Express well enough to want to order 30 bu. more for next Spring, send me your prices.

## MIXSON'S WILT RESISTANT STAPLE COTTON

**Introduced By Us in 1917 and Now is the Leading Wilt Resistant Staple Cotton Known**

We introduced our Wilt Resistant Staple back in 1917 and it has grown in popularity ever since. We have been getting new customers for it every year but the first customers who bought it back in 1917 are the first ones to send in their orders each Season. This cotton has a staple from 1 3-16 to 1 1/4 inch medium boll 38 to 40% lint and produces as much per acre as short cotton. This cotton was originated from the Moss short Staple Cotton, but by planting on our Sea Islands around Charleston the staple has become the length stated above. It has all the characteristics of short cotton produces the same and has the Extra Staple, this accounts for its popularity that is well earned. In earliness it is among the earliest, and for wilt resistance, none can beat it.

Mr. C. V. Colley of Grantville, Ga., writes: "I am well pleased with your Mixson's Wilt Resistant Staple Cotton. It does well under boll weevil conditions due to its early maturity and fast opening after Maturity."

Mr. W. P. DuBose of Darlington, S. C., writes. "The Mixson's Wilt Resistant Staple Cotton Seed bought from you last Season has made a good crop. I'll get 1,000 to 1,200 lbs. of Seed Cotton under Boll Weevil Conditions, on land infested with Wilt."

Mr. A. L. Flowers of Dovesville, S. C., writes. "Your Wilt Resistant Staple is a good cotton. I planted it on bad wilt lands and it has stood it better than any variety I have seen."

## OTHER STAPLE VARIETIES

**HARTSVILLE** upland long Staple, 1 5-16 inch in length not as early as the other types such as Webber, but very desirable in non-weevil territory.

**COLUMBIA** an old well known Staple cotton, the mother of them all, not as early as some of them but has many excellent characteristics. 1 1/4 inch staple large boll and a heavy fruiter.

**MEADE** an introduction by the U. S. Dept. of Agriculture in 1917. It has grown in popularity as a substitute for Sea Island Cotton the planting of which has been abandoned on account of the boll weevil. The seed runs 40 lbs. to the bushel and a bushel will plant three acres. The percentage of lint is 29 pounds to the hundred and the staple is 1 1/2 to 1 3/4 inch. This cotton should be ginned on a Sea Island gin to bring the best market price

**SEA ISLAND.** We have none to sell.